

Name of Course: XII General Foundation Course (90)
Paper :- Entrepreneurship Development

Blue Print

Sr. No	Contents	Objectives												Total Marks	Total Marks with option
		Knowledge			Understanding			Application			Skill				
		O	SA	LA	O	SA	LA	O	SA	LA	O	SA	LA		
01	Entrepreneurial Career	1(1)	1(3)	-	-	1(3)	-	-	1(3)	-	-	-	-	07	10
02	Market Assessment	1(1)	-	-	-	1(3)	-	-	1(3)	-	-	-	-	04	07
03	Project Selection	-	-	-	1(1)	1(3)	-	-	1(3)	-	-	-	-	04	07
04	Resource Mobilization	1(1)	-	-	1(1)	-	-	-	1(3)	-	-	-	-	05	05
05	Project formulation	1(1)	-	-	1(1)	-	-	-	-	1(6)	-	1(3)	-	08	11
06	Initiation of project	1(1)	-	-	-	-	-	-	1(3)	-	-	1(3)	-	04	07
07	Operation management	-	-	-	1(1)	-	-	-	1(3)	-	-	1(3)	-	04	07
08	Financial Management	-	1(3)	-	-	-	-	-	-	1(6)	-	-	-	06	09
09	Marketing Management	1(1)	-	-	-	-	-	-	1(3)	-	-	-	1(6)	07	10
10	Industrial Relations & Personnel Management	-	-	-	1(1)	-	-	-	1(3)	-	-	1(3)	-	04	07
11	Transportation	-	-	-	1(1)	1(3)	-	-	-	-	-	-	1(6)	07	10
	Total	6(1)	2(3)	-	6(1)	4(3)	-	-	8(3)	2(6)	-	4(3)	2(6)	60	90
	Total	12			18			36			24			60	90

Note:- 1) Figures in the bracket indicate marks.

2) Figures outside the bracket indicate number of questions

3) Number of questions and their marks: =

$$O=12(1) =12, SA=12(3)=36, LA=2(6)=12 = (60)$$

$$O=12(1) =12, SA=18(3)=54, LA=4(6)=24 = (90)$$

O=Objective, SA=Short Answer, LA=Long Answer

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Time:2-1/2Hrs.

Marks : 60

A)Unitwise, Distribution of Marks:

Sr. No.	Units	Marks	Marks with Option
1	Entrepreneurial career	07	10
2	Market Assessment	04	07
3	Project Selection	04	07
4	Resource Mobilization	05	05
5	Project Formulation	08	11
6	Initiation of Project	04	07
7	Operation Management	04	07
8	Financial Management	06	09
9	Marketing Management	07	10
10	Industrial Relations and Personnel Management	04	07
11	Transportation	07	10
	Total	60	90

B) Objectivewise Distribution of Marks:

Sr. No	Units	Marks	Marks with option
1	Knowledge	12	12
2	Understanding	12	18
3	Application	24	36
4	Skill	12	24
	Total	60	90

C) Questionwise Distribution of Marks:

Sr. No	Units	Percentage of marks	Marks	Marks with option
1	Objective (O)	20	12	12
2	Short Answer (SA)	60	36	54
3	Long answer (LA)	20	12	24
	Total	100	60	90

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SCHEME OF MARKING FOR INTERNAL WORK

Sr.No	Activities	Marks	Total Marks
1	<u>Project Report</u>		
	a) Title of Project _____	01	
	b) Subject _____	02	
	c) Objectives _____	05	
	d) Findings _____	10	
	e) Conclusion _____	02	20
2	<u>Student Activity</u> A file maintained by student all topics – minimum ten activities are compulsory.		10
3	<u>Oral Examination</u> Minimum five questions on subject (Answer in one sentence.)		10
	TOTAL		40

Format of Question Paper

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Time:2-1/2Hrs.

Marks : 60

- Note:-** 1) All questions are compulsory
2) All questions carry equal marks
3) Figures to the right indicate Full marks

Q.1. A) Select the correct alternative and rewrite the sentence. 04 Marks

- 1) _____
a)----- b)----- c)----- d)-----
- 2) _____
a)----- b)----- c)----- d)-----
- 3) _____
a)----- b)----- c)----- d)-----
- 4) _____
a)----- b)----- c)----- d)-----

B) Match the Following: 04 Marks

Group 'A'	Group 'B'
1)	a)
2)	b)
3)	c)
4)	d)
	e)

C) State whether following statement are TRUE or FALSE. 04 Marks

- 1)
- 2)
- 3)
- 4)

Q.2. Define and explain (ANY FOUR) 12 Marks

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)

Q.3. Write short Notes (ANY FOUR)

12 Marks

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)

Q.4 . Answer in brief (ANY FOUR)

12 Marks

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)

Q.5. Answer the following questions.

a)_____

06 Marks

b)_____

06 Marks

OR

a)_____

06 Marks

b)_____

06 Marks