

Name of Course: XII TOURISM AND HOSPITALITY MANAGEMENT (TA, TB, TC)

Paper I EVENT MANAGEMENT (TA)

Blue Print

Sr. No.	Unit	Knowledge			Understanding			Application			Skill			Total Marks
		Objective	Short Answer	Long Answer	Objective	Short Answer	Long Answer	Objective	Short Answer	Long Answer	Objective	Short Answer	Long Answer	
1	Event Management Planning	---	2	---	---	---	---	---	---	---	---	3	8	13
2	Event Marketing	1	3	8	2	3	---	---	3	---	---	---	---	20
3	Special Events	2	---	---	2	---	---	---	4	---	---	4	8	20
4	Event Preparation	----	3	---	2	6	---	3	8	---	---	8	---	30
5	Handling of Media	----	2	---	1	---	---	---	---	8	2	2	---	15
6	Event Evaluation	1	---	---	1	3	---	---	4	---	---	3	---	12
	Sub-Total	4	10	8	8	12	---	3	19	8	2	20	16	110
	TOTAL	22			20			30			38			110

Weightage of marks

Objective question -1,2 Marks

Short answer question -2,3,4 Marks

Long answer question -8 Marks

Figures in brackets indicate number of questions.

Figures outside brackets indicate total marks for question.

Name of Course: XII TOURISM AND HOSPITALITY MANAGEMENT (TA, TB, TC)

Paper II TRAVEL AGENCY OPERATIONS(TB)

Blue Print

Sr. No.	Unit	Knowledge			Understanding			Application			Skill			Total Marks
		Objective	Short Answer	Long Answer	Objective	Short Answer	Long Answer	Objective	Short Answer	Long Answer	Objective	Short Answer	Long Answer	
1	Travel Agency Business	1	3	8	2	3	---	3	---	---	---	---	---	20
2	Documentation	---	3	---	1	---	8	---	6	---	2	---	---	20
3	Ticketing	---	2	---	1	---	---	---	---	8	2	2	---	15
4	CRS	---	2	---	1	---	---	---	---	---	---	4	8	15
5	Office Procedures	1	---	---	1	3	---	---	4	8	---	3	---	20
6	Itinerary Planning	2	---	---	2	---	---	---	4	---	---	4	8	20
	Sub-Total	4	10	8	8	6	8	3	14	16	4	13	16	110
	TOTAL	22			22			33			33			110

Weightage of marks

Objective question -1,2Marks

Short answer question -2,3,,4 Marks

Long answer question -8 Marks

Figures in brackets indicate number of questions.

Figures outside brackets indicate total marks for question.

Name of Course: XII TOURISM AND HOSPITALITY MANAGEMENT (TA, TB, TC)

Paper III ADVANCED HOSPITALITY MANAGEMENT (TC)

Blue Print

Sr. No.	Unit	Knowledge			Understanding			Application			Skill			Total Marks
		Objective	Short Answer	Long Answer	Objective	Short Answer	Long Answer	Objective	Short Answer	Long Answer	Objective	Short Answer	Long Answer	
1	The Food and Beverage Industry	---	2	---	1	---	---	---	---	8	2	2	---	15
2	Types of Food and Beverage Service	1	3	8	2	3	---	---	3	---	---	---	---	20
3	Food and Beverage Service Personnel	2	--	---	2	---	---	---	4	---	--	4	8	20
4	Organizing the Housekeeping Department	---	3	--	1	---	8	---	6	---	2	---	---	20
5	Functions of Housekeeping	1	---	---	1	3	---	---	4	8	---	3	---	20
6	Marketing	---	2	---	1	---	---	---	---	---	---	4	8	15
	Sub-Total	4	10	8	8	6	8	---	17	16	4	13	16	110
	TOTAL	22			22			33			33			110

Weightage of marks

Objective question -1,2Marks

Short answer question -2,3,4 Marks

Long answer question -8 Marks

Figures in brackets indicate number of questions.

Figures outside brackets indicate total marks for question.

Name of Course: XII TOURISM AND HOSPITALITY MANAGEMENT (TA, TB, TC)

Paper I EVENT MANAGEMENT (TA)

Time: 3 Hrs.

Marks : 80

A) Unit wise Distribution of Marks:

Sr. No.	Unit	Marks	Percentage of marks	Marks with option
1	Event Management Planning	10	12.50	13
2	Event Marketing	15	18.75	20
3	Special Events	15	18.75	20
4	Event Preparation	20	25	30
5	Handling of Media	10	12.50	15
6	Event Evaluation	10	12.50	12
	TOTAL:	80	100	110

B) Objective wise Distribution of Marks:

Sr. No.	Objective	Marks	Percentage of marks	Marks with option
1	Knowledge	15	18.75	22
2	Understanding	15	18.75	22
3	Application	25	31.25	33
4	Skill	25	31.25	33
	TOTAL:	80	100	110

C) Question wise Distribution of Marks:

Sr. No.	Type of question	Marks	Percentage of marks	Marks with option
1	Objective	16	20	16
2	Short Answer	48	60	62
3	Long Answer	16	20	32
	TOTAL:	80	100	110

Name of Course: XII TOURISM AND HOSPITALITY MANAGEMENT (TA, TB, TC)

Paper II TRAVEL AGENCY OPERATIONS (TB)

Time: 3 Hrs.

Marks : 80

A) Unit wise Distribution of Marks:

Sr. No.	Unit	Marks	Percentage of marks	Marks with option
1	Travel Agency Business	15	18.75	20
2	Documentation	10	12.50	15
3	Ticketing	15	18.75	20
4	CRS	15	18.75	20
5	Office Procedures	10	12.50	15
6	Itinerary Planning	15	18.75	20
	TOTAL:	80	100	110

B) Objective wise Distribution of Marks:

Sr. No.	Objective	Marks	Percentage of marks	Marks with option
1	Knowledge	15	18.75	22
2	Understanding	15	18.75	22
3	Application	25	31.25	33
4	Skill	25	31.25	33
	TOTAL:	80	100	110

C) Question wise Distribution of Marks:

Sr. No.	Type of question	Marks	Percentage of marks	Marks with option
1	Objective	16	20	16
2	Short Answer	48	60	62
3	Long Answer	16	20	32
	TOTAL:	80	100	110

Name of Course: XII TOURISM AND HOSPITALITY MANAGEMENT (TA, TB, TC)

Paper III ADVANCED HOSPITALITY MANAGEMENT (TC)

Time: 3 Hrs.

Marks : 80

A) Unit wise Distribution of Marks:

Sr. No.	Type of question	Marks	Percentage of marks	Marks with option
1	The Food and Beverage Industry	10	12.50	15
2	Types of Food and Beverage Service	15	18.75	20
3	Food and Beverage Service Personnel	15	18.75	20
4	Organizing the Housekeeping Department	15	18.75	20
5	Functions of Housekeeping	15	18.75	20
6	Marketing	10	12.50	15
	TOTAL:	80	100	110

B) Objective wise Distribution of Marks:

Sr. No.	Objective	Marks	Percentage of marks	Marks with option
1	Knowledge	15	18.75	22
2	Understanding	15	18.75	22
3	Application	25	31.25	33
4	Skill	25	31.25	33
	TOTAL:	80	100	110

C) Question wise Distribution of Marks:

Sr. No.	Objective	Marks	Percentage of marks	Marks with option
1	Objective	16	20	16
2	Short Answer	48	60	62
3	Long Answer	16	20	32
	TOTAL:	80	100	110

Question Paper Pattern for Theory Paper

Name of Course: XII TOURISM AND HOSPITALITY MANAGEMENT (TA, TB, TC)

Time : 3 Hours

Marks : 80

Note: 1) All questions carry equal marks.
2) Figures to right indicate full marks.

Q. No. 1 SELECT ANY TWO TYPES OF THE FOLLOWING

A) Select the appropriate alternative and complete the following sentences 08

- | | | | | |
|----|----|----|----|----|
| 1) | a) | b) | c) | d) |
| 2) | a) | b) | c) | d) |
| 3) | a) | b) | c) | d) |
| 4) | a) | b) | c) | d) |
| 5) | a) | b) | c) | d) |
| 6) | a) | b) | c) | d) |
| 7) | a) | b) | c) | d) |
| 8) | a) | b) | c) | d) |

B) Match the pairs

08

Group A

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)
- 7)
- 8)

Group B

- a)
- b)
- c)
- d)
- e)
- f)
- g)
- h)
- i)
- j)

C) State True or False

08

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)
- 7)
- 8)

D) Answer in one sentence

08

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)
- 7)
- 8)

- Q. No. 2 Answer in brief (Any four) 12
- 1)
 - 2)
 - 3)
 - 4)
 - 5)
- Q. No. 3 Attempt any four the following 12
- 1)
 - 2)
 - 3)
 - 4)
 - 5)
- Q. No. 4 Attempt any three the following 12
- 1)
 - 2)
 - 3)
 - 4)
- Q. No. 5 Attempt any three the following 12
- 1)
 - 2)
 - 3)
 - 4)
- Q. No. 6 Long Answer question(Attempt any two the following) 16
- 1)
 - 2)
 - 3)
 - 4)

NOTE- Q. No. 1- Objective Type questions.
Q. No. 2, 3, 4 and 5 are short answer questions.
Q. No. 6 Long answer questions.
